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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/622,017	07/16/2003	David Heller	101-P288/P3054US1	1693
67521 7590 02/22/2008 TECHNOLOGY & INNOVATION LAW GROUP, PC ATTN: 101			EXAMINER	
			MEUCCI, MICHAEL D	
19200 STEVENS CREEK BLVD., SUITE 240 CUPERTINO, CA 95014  ART UNIT PA		PAPER NUMBER		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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•	Application No.	Applicant(s)			
Office Action	10/622,017	HELLER ET AL.			
Office Action Summary	Examiner	Art Unit			
	MICHAEL D. MEUCCI	2142			
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence ad	dress		
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period was realized to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	N nely filed the mailing date of this co D (35 U.S.C. § 133).			
Status					
1) Responsive to communication(s) filed on 31 O	ctober 2007.				
· ·	action is non-final.				
3) Since this application is in condition for allowar closed in accordance with the practice under E			merits is		
Disposition of Claims	·				
4) Claim(s) 1-6,8-10 and 12-42 is/are pending in the day of the above claim(s) is/are withdraw 5) Claim(s) is/are allowed.  6) Claim(s) 1-6,8-10 and 12-4 is/are rejected.  7) Claim(s) is/are objected to.  8) Claim(s) are subject to restriction and/or	vn from consideration.				
Application Papers					
9) The specification is objected to by the Examine					
10)⊠ The drawing(s) filed on 11 February 2004 is/are: a)⊠ accepted or b) objected to by the Examiner.					
Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct			ED 1 121/d\		
11) The oath or declaration is objected to by the Ex	,	=	· ·		
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents</li> <li>2. Certified copies of the priority documents</li> <li>3. Copies of the certified copies of the priority application from the International Bureau</li> </ul>	s have been received. s have been received in Applicati rity documents have been receive	on No	Stage		
* See the attached detailed Office action for a list of the certified copies not received.					
Attachment(s)					
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	ate			

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### **DETAILED ACTION**

This action is in response to the Request for Continued Examination (RCE) filed
 310 October 2007.

2. Claims 1-6, 8-10, and 12-42 remain pending.

# Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1, 15, and 27 rejected under 35 U.S.C. 103(a) as being unpatentable over Lysenko et al. (U.S. 7,089,319 B2) hereinafter referred to as Lysenko in view of Levy (U.S. 2002/0052885 A1).
- a. Regarding claims 1, 15, and 27, Lysenko teaches: (b) accessing, by a second application program, a data communication file provided by the first application program the first application program utilizing database data in a proprietary format, and the data communication file being derived from the data such that data internal to the data communication file is acquired from the media information (lines 26-30 of column 3); (c) producing, by the second application program, a user interface on the display using data internal to the data communication file (lines 39-43 of column 3); (d) receiving a user selection with respect to the user interface of displayed media data extracted from the data communication file (lines 11-16 of column 2 and lines 34-36 of

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column 2); (e) identifying a media content file associated with the user selection (lines 36-40 of column 2); (f) associating a media content file identified by the user selection to the second application program (lines 24-36 of column 3).

Lysenko does not explicitly teach: (a) storing, by a first application, one or more media content files in the data storage device; and utilizing media information about one or more media content files. However, Levy discloses: Now, the client software establishes a connection with a central database, and transfers to the central database the artist and song title of each song due to its ID3 tags, that the file can be shared, and that it is a "safe" file," (paragraph [0115] on page 7). It would have been obvious for one of ordinary skill in the art at the time of the applicant's invention to utilize media information about one or more media content files. "Note that the artist and song title can be identified by the embedded data ID and a secondary database, as discussed above," (paragraph [0115] on page 7 of Levy). It is for this reason that one of ordinary skill in the art at the time of the applicant's invention would have been motivated to utilize media information about one or more media content files in the system as taught by Lysenko.

- b. Regarding claim 2, Lysenko teaches: wherein the data within the data communication file includes a link to the media content file (lines 28-37 of column 10).
- c. Regarding claim 3, Lysenko teaches: wherein the associated media content file is thereafter useable by the second application program (lines 45-56 of column 8).

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d. Regarding claims 4 and 17, Lysenko teaches: wherein said associating comprises presenting the media content file at the computer system (lines 28-38 of column 10).

- e. Regarding claim 5, Lysenko teaches: wherein said associating comprises playing or displaying, within the second application program on the computer system, media content from the media content file (lines 28-38 of column 10).
- f. Regarding claims 6, 18, and 34, Lysenko teaches: wherein the user interface includes at least a menu of media items determined from data acquired from the data communication file provided by the first application program (lines 40-45 of column 5).
- g. Regarding claims 7 and 8, Lysenko teaches: wherein the user interface is produced and said method is performed by the second application (lines 24-36 of column 3 and lines 28-38 of column 10).
- h. Regarding claims 9, 19, and 31 Lysenko teaches: wherein the data communication file is a markup language document (lines 28-34 of column 10)
- i. Regarding claims 11 and 21, Lysenko teaches: wherein data within the data communication file pertains to media items managed by the first application program (lines 28-34 of column 10).
- j. Regarding claims 12, 22, and 33, Lysenko teaches: discloses that the data within the data communication file includes at least media item properties and links to storage locations for media content files containing media content for the media items (lines 28-34 of column 10).

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k. Regarding claims 13 and 23, Lysenko teaches: said producing, said receiving, said identifying, and said associating are each able to be performed regardless of whether the first application program is being executed by the computer system (lines 3-19 of column 9).

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- I. Regarding claim 16, Lysenko teaches: wherein the data within the data communication file includes links to the one or more media content files (lines 28-37 of column 10); and wherein the media content file is stored by the first program, and thereafter the media content file is useable by the second program (see rejection of claim 1).
- m. Regarding claim 25, Lysenko teaches: wherein the first program executes on a first computer system, the second program executes on a second computer system (lines 26-43 of column 3).
- n. Regarding claim 26, Lysenko teaches: wherein the data communication file is stored on the first computer system, the second computer system, or another computer system (lines 26-30 of column 3).
- o. Regarding claim 28, Lysenko teaches: said second application program receives a user selection with respect to the user interface, thereby selecting at least one media item (lines 28-37 of column 10).
- p. Regarding claim 29, Lysenko teaches: wherein said second application program plays or displays media content from the media content file for the selected media item (lines 24-43 of column 3).

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q. Regarding claim 30, Lysenko teaches: wherein said second application program makes use of the media information from the data communication file or media content from the media content file for the selected media item (lines 24-36 of column 3).

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- r. Regarding claim 35, Lysenko does not explicitly teach: wherein said data storage device further stores data forming the first media database. However, Levy discloses: Now, the client software establishes a connection with a central database, and transfers to the central database the artist and song title of each song due to its ID3 tags, that the file can be shared, and that it is a "safe" file," (paragraph [0115] on page 7). It would have been obvious for one of ordinary skill in the art at the time of the applicant's invention to have the data storage device further store data forming the first media database. "Note that the artist and song title can be identified by the embedded data ID and a secondary database, as discussed above," (paragraph [0115] on page 7 of Levy). It is for this reason that one of ordinary skill in the art at the time of the applicant's invention would have been motivated to have the data storage device further store data forming the first media database in the system as taught by Lysenko.
- s. Regarding claims 36-38, Lysenko teaches: first application program updates the data communication file whenever the first media database is updated, changed, and when a user interface window associated with the first application program is context switched into a foreground position (lines 26-35 of column 8).

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t. Regarding claim 39, Lysenko teaches: wherein the first application program and the second application program operate on the same computer (lines 26-43 of column 3).

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- u. Regarding claim 40, Lysenko teaches: wherein the first application program is a media management application (lines 23-35 of column 8).
- v. Regarding claim 41, Lysenko teaches: wherein the data communication file is automatically produced by the first application (lines 23-35 of column 8).
- s. Regarding claim 42, Lysenko teaches: wherein the first application program automatically updates the data communication file when the media information utilized by the first application program changes (lines 26-35 of column 8).
- 5. Claims 10, 20, and 32 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lysenko and Levy as applied above, in view of Book et al. (U.S. 2003/0223566), hereinafter referred to as Book.
- a. Regarding claims 10, 20, and 32, Lysenko does not explicitly disclose that the markup language document is an XML document. Book teaches that XML can be used to create a web page (par. 88, line 11). Lysenko and Book are analogous art because they are from the same field of endeavor of computing systems. At the time of invention, it would have been obvious to one of ordinary skill in the art that Lysenko's web page could be written in XML, as taught by Book. The motivation for doing so would have been to enable Lysenko's invention to take advantage of the human readable tags that XML provides. It is for this reason that one of ordinary skill in the art

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at the time of the applicant's invention would have been motivated to use XML documents as the markup language documents in the system as taught by Lysenko.

- 6. Claims 14 and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lysenko as applied above, in view of Perkes et al. (U.S. 2002/0194601 A1) hereinafter referred to as Perkes.
- Regarding claims 14 and 24, Lysenko teaches: wherein said second a. application program is an image or video manager and viewer (lines 26-30 of column 3); and (claim 24 only) wherein the data communication file is stored on any of a first program, a second program or a third program (lines 23-35 of column 8). Lysenko does not explicitly teach: wherein said first application program is a music manager and player. However, Perkes discloses: "The consumer's selection is automatically detected and opens the media player required to play the type of media selected. If the Consumer activates the particular method implemented, the Guide will launch either a proprietary media player or any one of several widely distributed and well-known media player formats (such as Windows Media Player, RealPlayer or Apple's QuickTime Media Player), and display the preview of the content. For instance, if the content is a movie or video, the guide might play highlights of that content or a content provider supplied movie/video trailer may be shown. If the content is audio content, the guide might play highlights of the content, such as a portion of a musical piece or speech," (paragraph [0071] on page 7). It would have been obvious for one of ordinary skill in the art at the time of the applicant's invention to have the first application program be a

music manager and player. "These "teasers" would be used to encourage the consumer to play the previewed content, thereby increasing pay per views," (paragraph [0071] on page 7 of Perkes). It is for this reason that one of ordinary skill in the art at the time of the applicant's invention would have been motivated to have the first application program be a music manager and player in the system as taught by Lysenko.

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## Response to Arguments

7. Applicant's arguments, see pages 10-12 of response filed 31 October 2007, with respect to the rejection(s) of claims 1-6, 8, 9, 12, 13, 15-19, 21-23, 25-31, and 33-42 under 35 U.S.C. 102(e) and claims 10, 14, 20, 24, and 32 under 35 U.S.C. 103(a) have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Levy as detailed above.

### Minor Informalities

8. The applicant, in amending the claims, appeared to make a typographical error on line 2 of claim 13. It is presumed by the examiner that the "d)" after "said receiving" should be replaced with --(d)--. Correction is required.

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### Conclusion

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael Meucci at (571) 272-3892. The examiner can normally be reached on Monday-Friday from 9:00 AM to 6:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Caldwell, can be reached at (571) 272-3868. The fax phone number for this Group is 571-273-8300.

Communications via Internet e-mail regarding this application, other than those under 35 U.S.C. 132 or which otherwise require a signature, may be used by the applicant and should be addressed to [michael.meucci@uspto.gov].

All Internet e-mail communications will be made of record in the application file.

PTO employees do not engage in Internet communications where there exists a possibility that sensitive information could be identified or exchanged unless the record includes a properly signed express waiver of the confidentiality requirements of 35 U.S.C. 122. This is more clearly set forth in the Interim Internet Usage Policy published in the Official Gazette of the Patent and Trademark on February 25, 1997 at 1195 OG 89.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you

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have questions on access to the Private PAIR system, contact the Electronic Business

Center (EBC) at 866-217-9197 (toll-free).

ANDREW CALDWELL

LAVISORY PATENT EXAMINER